



RUTGERS-CAMDEN
Career Center

»» 2025-2026

Employer Sponsorships Now Available

**Sponsor a career
fair, recruiting event
or information
session.**

- **Gain direct access to motivated students**
- **Increase brand awareness on campus**
- **Showcase your commitment to education and workforce development.**



2025 Employer Sponsorships

2025 - 2026 Employer Sponsorship Programs

| Sponsorship opportunities | Gold \$7,500 | Single Event \$2,500 | Info Session Promotion Package \$1,000 | Career Closet \$500 | Brand Boost \$500 |
|---|----------------------------|---------------------------|---|------------------------|----------------------|
| Multiple Event Promotion: Fall Career Fair, Meet The Firms, Spring Career Fair | ✓ | | | ✓ | ✓ |
| Reserved Parking: Parking close to the event location | Two reserved parking spots | One reserved parking spot | One reserved parking spot | | |
| Early Set Up: Send your table cover and career fair materials to the Career Center in advance. Our team will handle the setup and have your table fully prepared by the time you arrive. | ✓ | ✓ | | | |
| Job Board Posting: Our team can assist in posting jobs and internships in Handshake for your company prior to the event. | ✓ | ✓ | | | |
| Featured Employer: Highlighted as the event Feature Employer in event advertisements. | ✓ | ✓ | | | |
| Employer Information Session | ✓ | ✓ | ✓ | | |
| Additional Tables | Two Tables | One Table | | | |
| Additional representatives per table | ✓ | ✓ | | | |
| Prominent Table Placement | ✓ | ✓ | | | |
| Advanced Visibility Marketing | ✓ | ✓ | | | |
| Digital Marking: | ✓ | ✓ | ✓ | | |
| Student Promotion: Your company's materials placed on student tables ensuring high visibility. | ✓ | | | | |
| Logo included in Event Eblasts | ✓ | | ✓ | | |
| Social Media campaign promoting your sponsorship | ✓ | ✓ | | | |
| Special recognition as the Event Sponsor during the opening remarks. | ✓ | ✓ | | | |
| Opportunity to provide swag at the event | ✓ | | | | |
| Employer Promotion: Sponsor call out in Employer Event Folders | ✓ | | | | |

Questions: Contact Chanin Coyle at Chanin.Coyle@Rutgers.edu
or call 856-225-6046



Sponsorship Package

■ Gold Sponsorship Package- **Multiple Event Sponsorship**

- **MULTIPLE EVENT PROMOTION:** Promotion as the event sponsor.
 - 2025 Fall Career Fair
 - 2025 Fall Meet the Firms Career Event
 - 2026 Spring Career Fair
- **Sponsor call out in employer folders:** Provide a promotional flier in the employer information packet.
(Provide your information to employers in multiple events)
- **Premier Parking:** Two (2) reserved parking spaces per event.
- **Early Table Set Up:** Send your materials to the Career Center. Our team will set up the event table for you.
- **Dual Tables:** Additional tables reserved at each event.
- **Expanded Representation** - Bring up to eight (8) representatives
- **Prominent Table Placement** - High visibility location
- **Student Information Table:** Promotion as an event sponsor on the Student Information Table
- **Employer Information Session:** Exclusive information session highlighting your company. Present directly to students regarding your opportunities.
- **Advanced Visibility Marketing:** Company logo displayed on career event marketing materials (student eblasts with sponsor logo, event posters, campus information boards, website, and social media)
- **Digital Advertising:** Event sponsor promotion on digital displays in **multiple campus buildings**.
- **Employer promotion** - Highlighting the event sponsor in high traffic employer areas.
- **Special recognition** as the Event Sponsor during the opening remarks.

Sponsorship - \$7,500
Includes multiple events

■ Silver Sponsorship Package - **Single Event Sponsorship**

- **Single Career Event:**
 - **Choice of:** 2025 Fall Career Fair / Meet the Firms / 2026 Spring Career Fair
- **Premier Parking:** Single(1) reserved parking pass
- **Single table** reservation at the chosen event.
- **Expanded representation** - Bring up to six (6) representatives
- **Prominent Table Placement:** High visibility location
- **Student Information Table:** Promotion of the Event Sponsor on the Student Information Table
- **Marketing:** Company logo displayed as an Event Sponsor. Promotion includes event eblasts, posters, information boards, website, and social media.
- **Digital Advertising:** Sponsorship promoted on Digital Display advertisements in the Campus Center.
- **Special recognition** as an event sponsor during the opening remarks.

Sponsorship - \$2,500

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Sponsorship Package

■ Single Program Sponsorships: \$500 - \$1,000

Single Sponsorships: Your Brand, Front and Center

Align your company with future leaders by sponsoring one of our high-impact, high-visibility events. Choose from uniquely tailored opportunities that connect your brand with students in meaningful ways—on campus, online, and in person.

Career Closet Suit Sponsor

"Dress for Success, Powered by our sponsor"

Position your brand as a champion of professional growth. Help students step confidently into the workplace by sponsoring professional attire through our Career Closet initiative.

- Prime logo placement at the Career Closet pop-up and permanent rack
- Recognition on promotional materials: posters, eblasts, social media, and our website
- Digital advertising in the Campus Center
- 24x36 Promotional Poster: "Suit Up with *our sponsor*"

Information Session Sponsor

Information Sessions brought to you by our sponsor

Own the room during a campus info session designed to connect your company with top talent.

- Recognition as the official event session sponsor
- Feature in all promotional materials leading up to the event
- Visibility as the event sponsor on the Digital Display screens
- Digital displays and shout-outs on our online channels

Brand Boost Sponsor

Skyrocket Your Visibility on Campus

A general-purpose sponsorship to keep your brand buzzing across campus—ideal for continuous exposure.

- Logo placement across all career center promotion for the **2025 Fall Career Fair**
- Consistent promotion in monthly student eblasts through the Fall Semester
- Social Media highlights of your Internships and Jobs on the Career Center website, LinkedIn, and Facebook.

Want a custom package or premium tier? Let's build something bold together.

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